

COSMOS Standards for Natural & Organic Cosmetics

The COSMOS standard is one of the most recognized international certifications for natural and organic cosmetics. It helps formulators and brands ensure their products meet trusted, sustainable, and ethical guidelines.

What is COSMOS?

- COSMOS = COSMetic Organic and Natural Standard
- A globally recognized standard developed by leading European certification bodies (Soil Association, ECOCERT, BDIH, ICEA, COSMEBIO)

Natural vs. Organic

- Natural: Primarily from plants, minerals, and water; limited approved synthetics.
- Organic: Must meet stricter requirements, including:
 - At least 20% of the total product is organic
 - At least 95% of physically processed agricultural ingredients are organic

COSMOS Certification Labels

- COSMOS NATURAL: Made with natural origin ingredients, sustainability requirements.
- COSMOS ORGANIC: Meets required organic ingredient percentages + natural standards.

Why COSMOS Matters

- Provides consumer trust and credibility
- Offers clear ingredient guidelines
- Promotes sustainability and ethical sourcing
- Globally recognized standard for cosmetics

Formulator Tips

- Choose plant-based and organic ingredients when possible
- Avoid prohibited ingredients (parabens, silicones, petrochemicals)
- Use COSMOS-approved preservatives and surfactants
- Consider sustainable packaging options

Summary

COSMOS certification defines natural and organic cosmetics, ensures ingredient integrity, and sets sustainability benchmarks. Even without certification, formulating with COSMOS principles aligns products with global standards and consumer expectations.